

Calorie Placard Material and Size Specifications

Calorie placards will be printed on a 3.5 to 3.7 mill. self-adhesive material with clear coat over-layer to protect the ink

Placard sizes will vary based on the number of flavors, number of cups sizes and equipment type as shown to the right

Placard Type	# Beverages	# Cup Sizes	Placard Size (W x H)
Soft Drink Dispenser	4-6	1-4	6" x 5"
	7-11	1-4	7" x 5"
	12-20	1-4	10" x 5"
Juice Dispenser	2	1-2	4' x 3"
	2	3-4	5" x 3"
	4	1-4	
Tea/Other Non-Carb Urn	1	1-2	2" x 2"
	1	3-4	2" x 3"
Frozen Beverage Dispenser	1	1-2	1.75" x 1.75"
	1	3-4	1.75" x 3"
	2	1-2	3" x 3"
	2	3-4	3" x 4"