

**ORDERING INSTRUCTIONS
FOR CUSTOM CALORIE PLACARDS FOR SELF-SERVE FOUNTAIN EQUIPMENT**

This 5-Step process is for bulk ordering by chain food service operators for delivery to a single location. Here's how it works:

1. **CREATE:** Use the tools on www.pepsicobeveragefacts.com/fountainreports to create a high resolution PDF of your custom calorie placard
2. **ORDER:** Email your placard PDF to orders@nbsinc.net and PepsiCoCalorieLabeling@pepsico.com with the following information:
 - Customer Name
 - PepsiCo National Account Customer or PBC Customer: YES or NO
 - PepsiCo National Account or PBC Contact Name, Email, Phone Number
 - The unique Identifier Number for your placard(s) which is printed in the bottom right corner of each placard.
 - Order Quantity (if ordering more than one placard design, list quantity by placard unique identifier number)
 - Ship to Contact Name, Email, Mailing Address
 - Main point of contact for placard: Name, Email, Phone Number
3. **CONFIRM:** NBS Printing will confirm your order within 24 hours via email. Food Service operators that are not customers of PepsiCo National Accounts or Pepsi Beverages Company will also receive pricing information and payment instructions.
4. **PRINT & SHIP:** NBS Printing will produce your calorie placards on 3.5 mill. self-adhesive material with a clear coat over-layer to protect ink. . As shown in the chart below, placard sizes vary by equipment type and the number of beverages and cup sizes displayed. Allow 7-10 calendar days for printing. Shipping times will vary based on the location of your central delivery point.

Placard Type	# Beverages	# Cup Sizes	Placard Size (W x H)
Soft Drink Dispenser	4-6	1-4	6" x 5"
	7-11	1-4	7" x 5'
	12-20	1-4	10" x 5"
Juice Dispenser	2	1-2	4' x 3"
	2	3-4	5" x3"
	4	1-4	
Tea/Other Non-Carb Urn	1	1-2	2" x 2"
	1	3-4	2" x 3"
Frozen Beverage Dispenser	1	1-2	1.75" x 1.75"
	1	3-4	1.75" x 3"
	2	1-2	3" x 3"
	2	3-4	3" x 4"

5. **DISTRIBUTE:** Distribute calorie placards and Application Instructions to each of your locations.

Small Orders

If you need calorie placards for one or a few locations, you can create the placard artwork on this site and take it to a local printer. Have the printer follow the instructions on the PDF for placard size and print material. Follow the Application Instructions to ensure the placard is placed properly on the beverage dispenser.

For additional information about calorie placards, go to www.pepsicobeveragefacts.com/fountainreports