

ORDERING INSTRUCTIONS FOR CUSTOM CALORIE PLACARDS FOR SELF-SERVE FOUNTAIN EQUIPMENT

PepsiCo is making this site available to you as a low-cost alternative for production of fountain calorie labels.

The placards that can be developed/downloaded on this site are print ready. You have the option to print your placards with National Beverage Screen Printers (NBS), a third-party equipment graphics provider who has offered the pricing below to PepsiCo Foodservice Customers or to print your placards with a printer of your choice.

Printing Through NBS

1. CREATE: Click the "CREATE CALORIE PLACARDS" tab on this website to create and download a high resolution PDF of your calorie placard.

2. ORDER: Email your placard PDF to orders@nbsinc.net with the following information:

- Customer Name
- The unique Identifier Number for your placard(s) which is printed in the bottom right corner of each placard.
- Order Quantity (if ordering more than one placard design, list quantity by placard unique identifier number)
- Ship to Contact Name, Email, Mailing Address
- Main point of contact for placard: Name, Email, Phone Number

3. CONFIRM: NBS will confirm your order and provide a printing estimate within 24 hours via email.

4. PRINT/SHIP: NBS has agreed to produce placards for customers, using a self-adhesive material that has a quality variance of 3.5 to 3.7 mill. Allow 7-10 calendar days for printing. Shipping times will vary based on the location of your central delivery point. See below for bulk (25+) and non-bulk (less than 25) pricing by placard size. Bulk pricing will be applied if you print a minimum of 25 placards* (all with the same unique identifier) and ship to 1 location.

*Bulk pricing does not apply to:

- One-off placard orders / less than 25 placards
- Printing of a variation of placards that don't amount to the minimum bulk run (25 placards)
- Shipping to various locations

Placard Type	# Beverages	# Cup Sizes	Placard Size (W x H)	Cost Per Placard (min 25)	Cost Per Placard (less than 25)
Soft Drink Dispenser	4-6	1-4	6"x5"	\$.55 each	\$5 each
	7-11	1-4	7"x5"	\$.55 each	\$5 each
	12-20	1-4	10"x5"	\$.55 each	\$5 each
Juice Dispenser	2	1-2	4"x3"	\$.55 each	\$5 each
	2	3-4	5"x3"	\$.55 each	\$5 each
	4	1-4			
Tea/Other Non-Carb Urn	1	1-2	2"x2"	\$.40 each	\$5 each
	1	3-4	2"x3"	\$.40 each	\$5 each
Frozen Beverage Dispenser	1	1-2	1.75"x1.75"	\$.40 each	\$5 each
	1	3-4	1.75"x3"	\$.40 each	\$5 each
	2	1-2	3"x3"	\$.55 each	\$5 each
	2	3-4	3"x4"	\$.55 each	\$5 each

5. DISTRIBUTE: Distribute calorie placards and Application Instructions to each of your locations.

Should you have any questions about ordering from NBS, please contact NBS directly at orders@nbsinc.net.

Using Your Own Local Printer

Click the "CREATE CALORIE PLACARDS" tab on this website to create and download a high resolution PDF of your calorie placard. Save the PDF to a memory stick to take to your printer or email the PDF file to them. Have the printer follow the instructions on the Placard PDF for the placard size and print material. Follow the Application Instructions to ensure the placard is placed properly on the beverage dispenser.